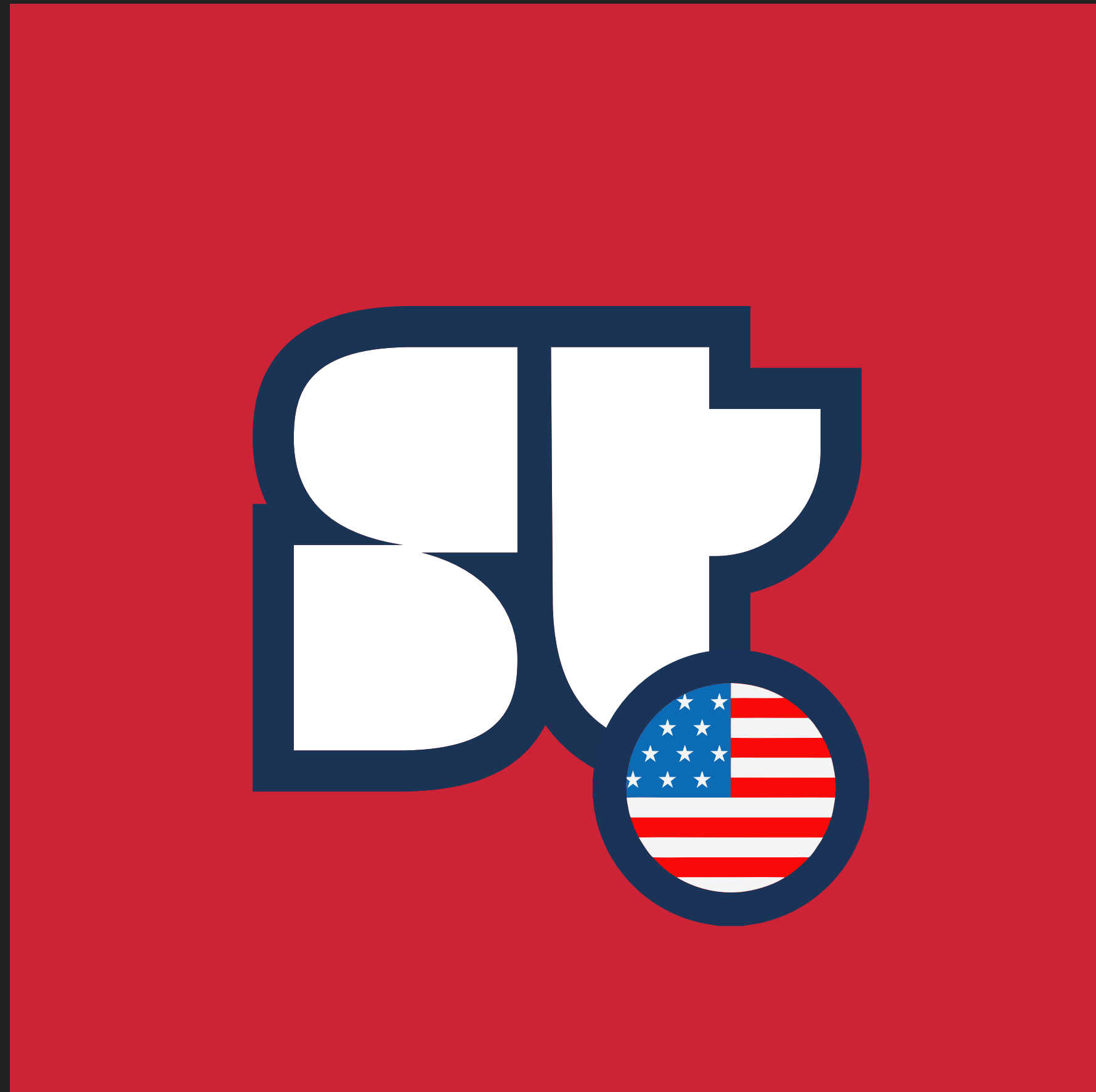


superteam USA



Brand Styleguide

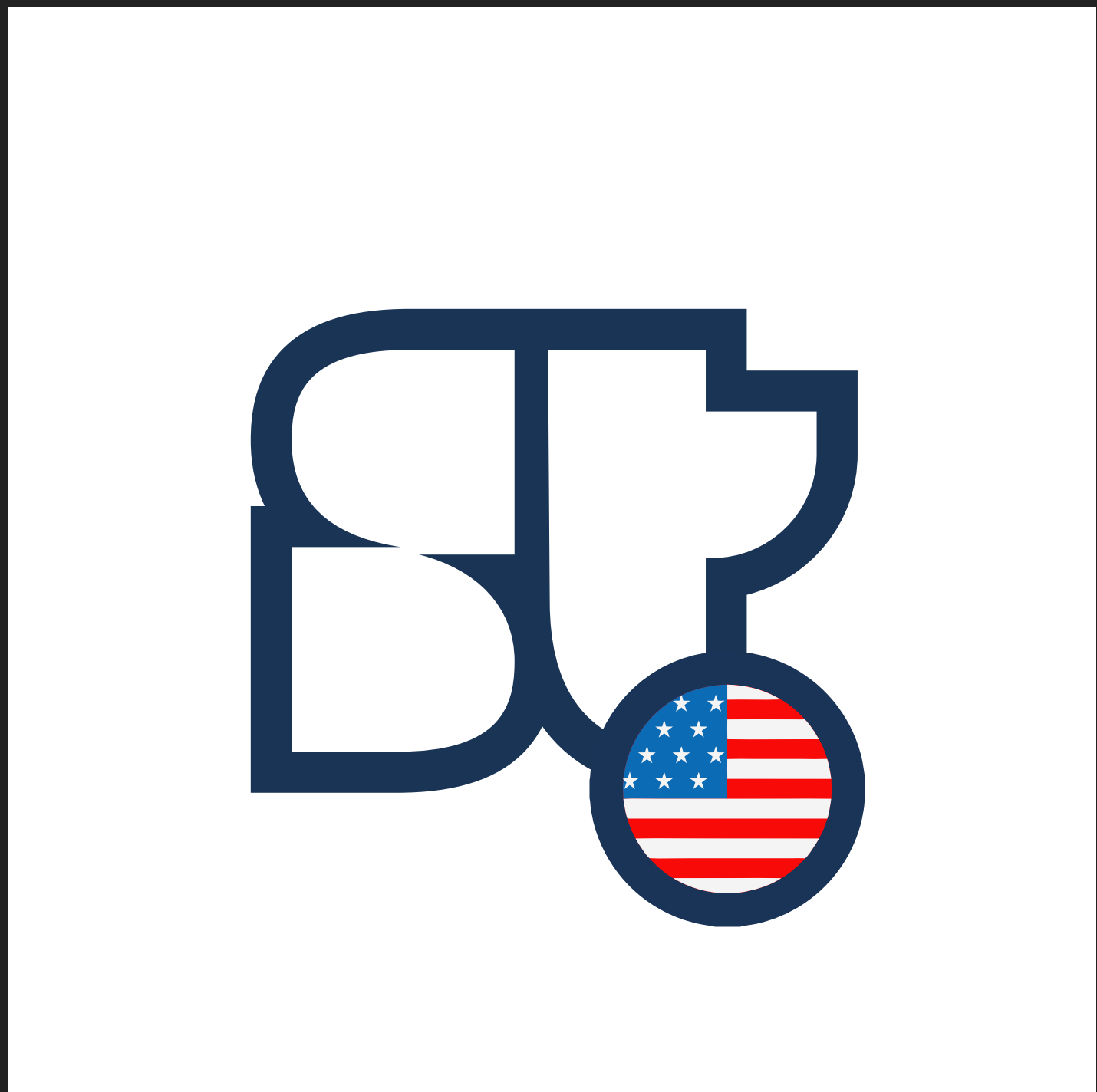
01



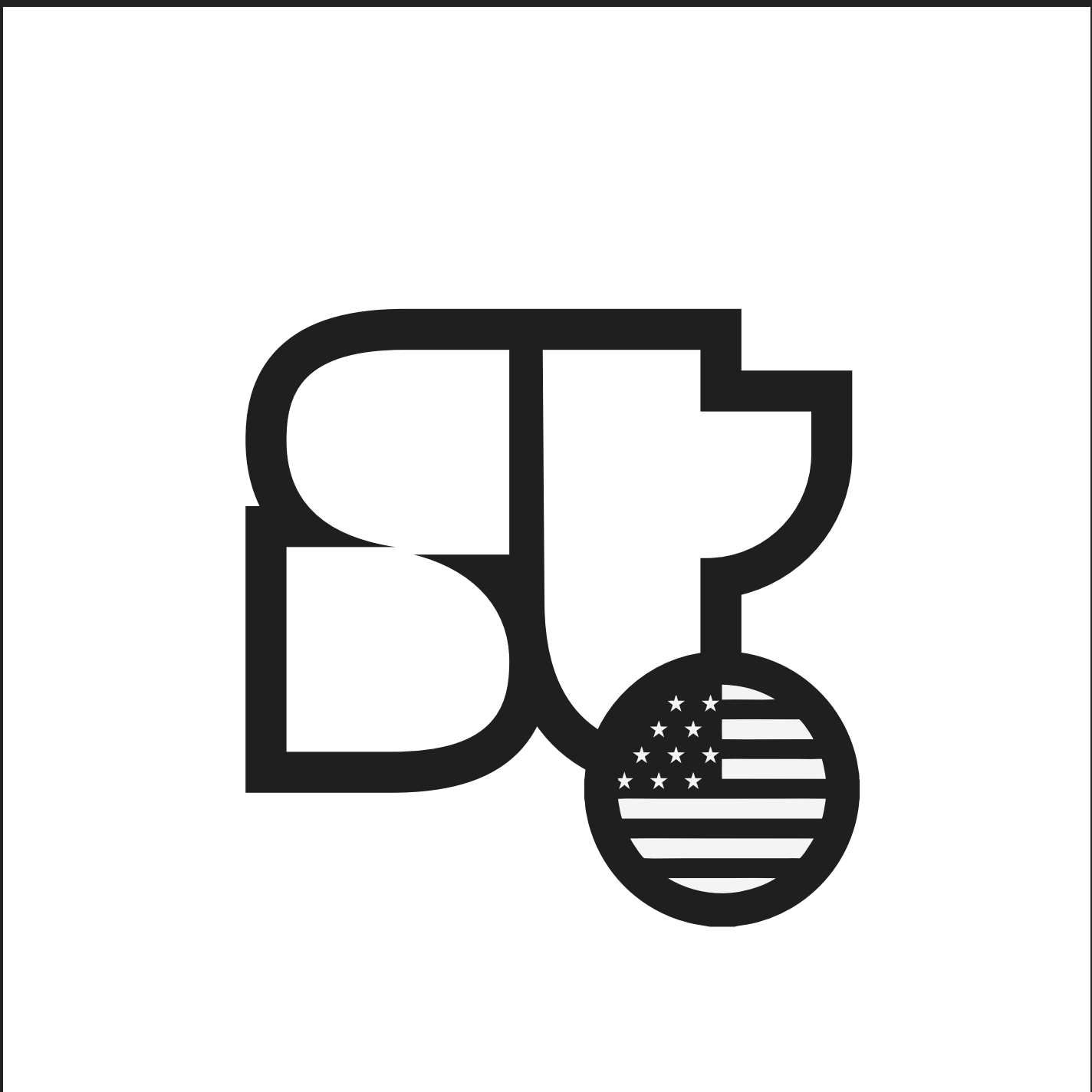
PRIMARY RED



SECONDARY BLUE



OUTLINE BLUE

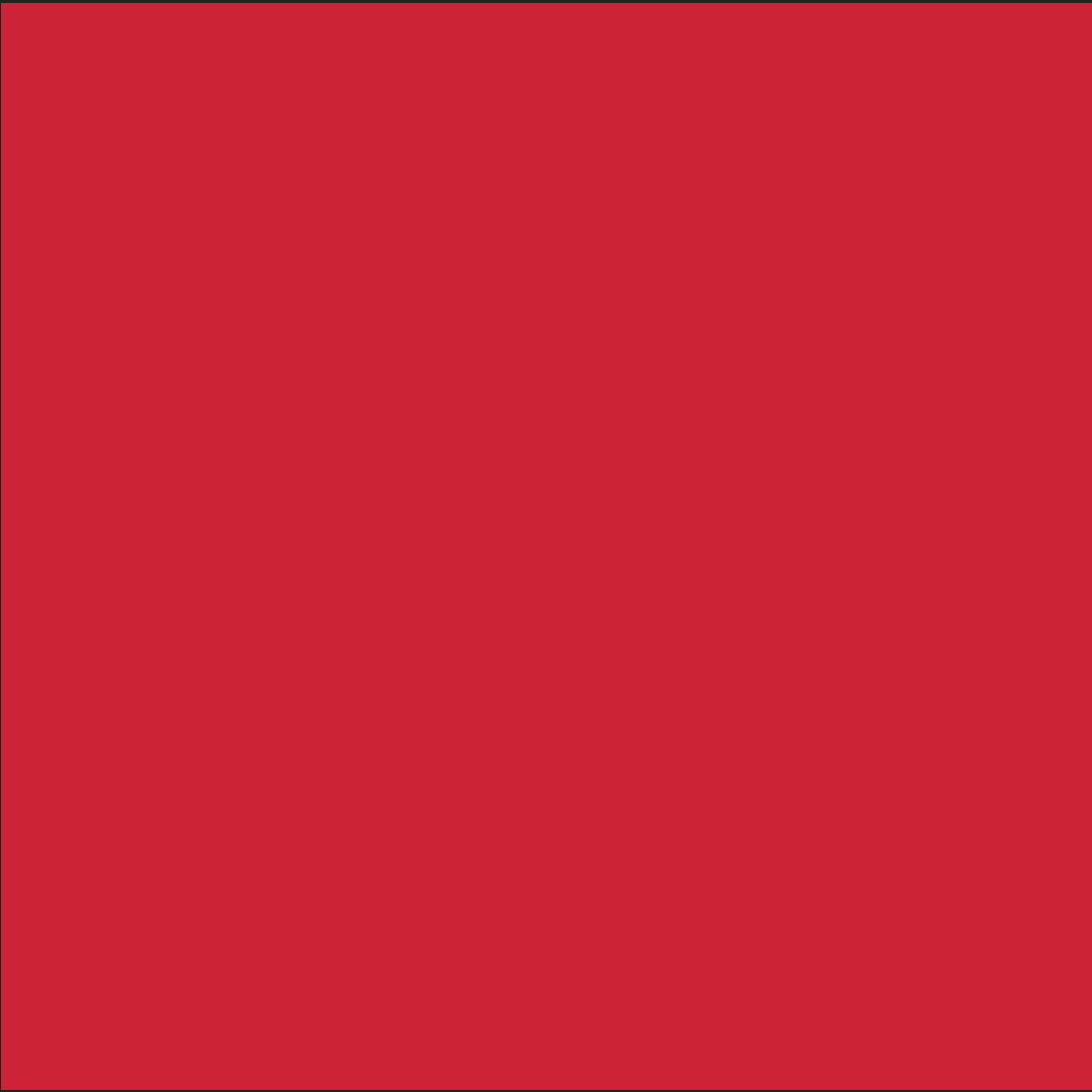


OUTLINE DARK BG-WHITE



OUTLINE LIGHT BG-DARK





Liberty Red

#CE2336

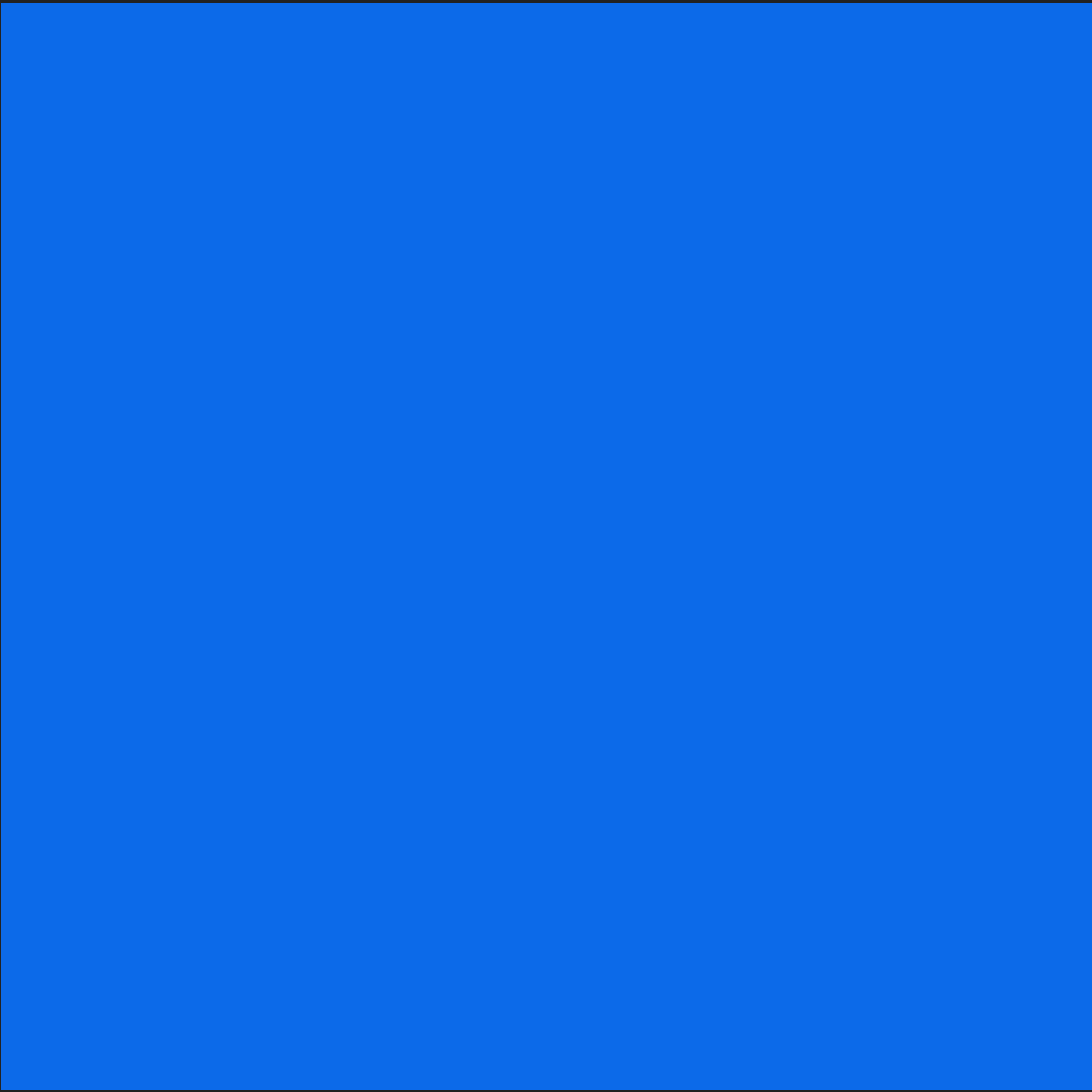
RGB(206, 35, 54)
CMYK(0%, 83%, 74%, 19%)
OKLCH(0.58, 0.22, 25.5°)



Capitol Navy

#1A3457

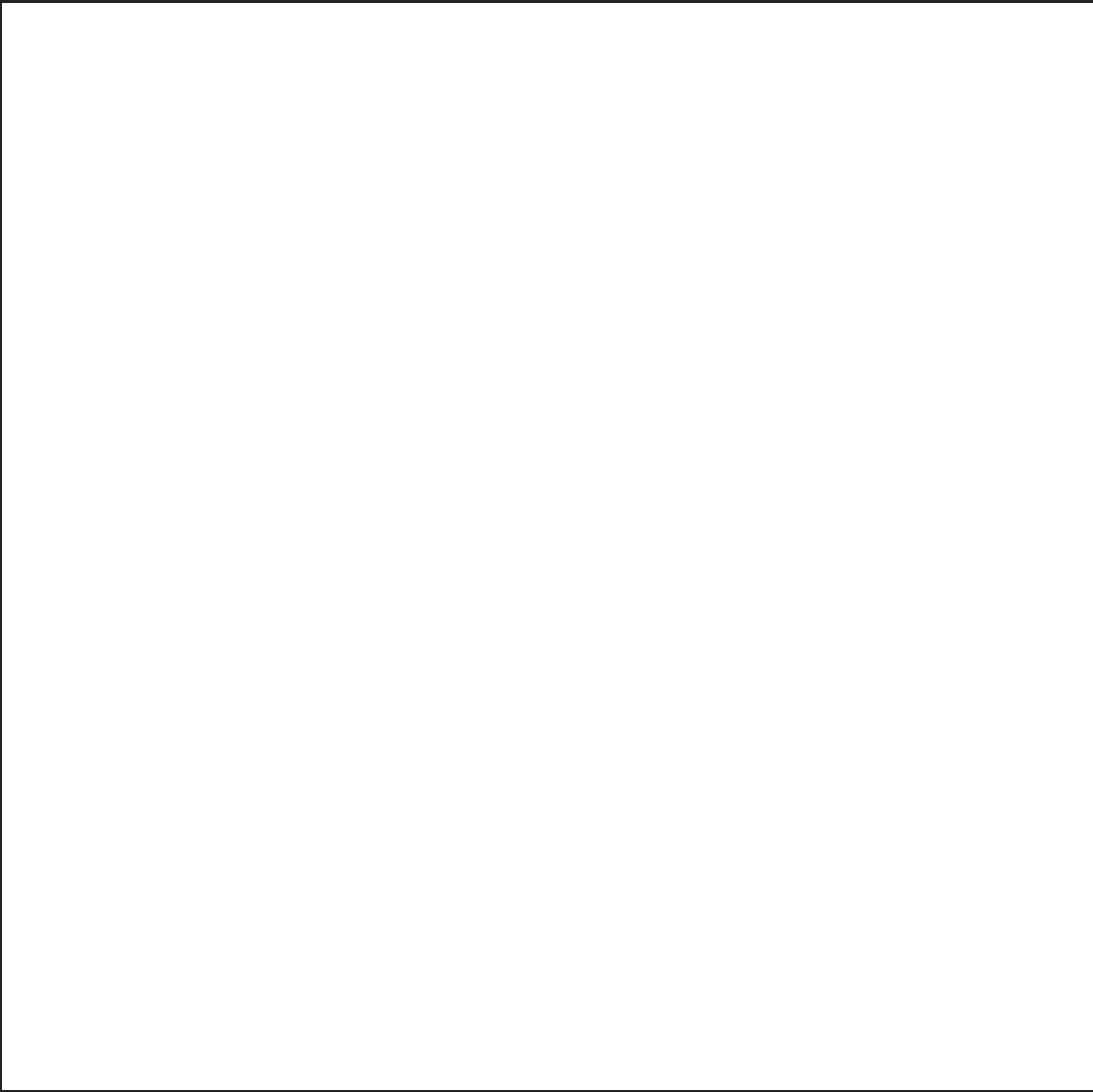
RGB(26, 52, 87)
CMYK(70%, 40%, 0%, 66%)
OKLCH(0.36, 0.08, 255°)



Patriot Blue

#0D6BE9

RGB(13, 107, 233)
CMYK(94%, 54%, 0%, 9%)
OKLCH(0.56, 0.20, 255°)



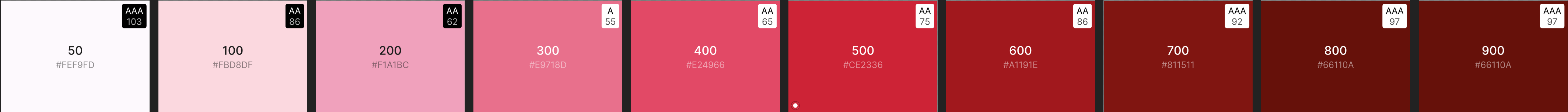
Iowa Snow

#FFFFFF

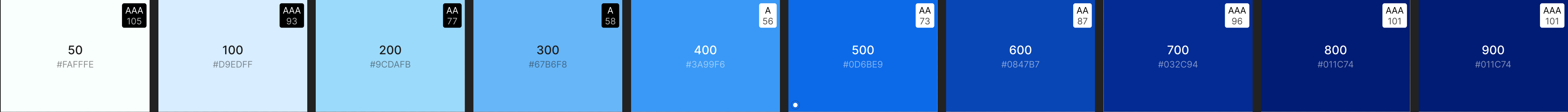
RGB(255, 255, 255)
CMYK(0%, 0%, 0%, 0%)
OKLCH(1.00, 0.00, 0°)



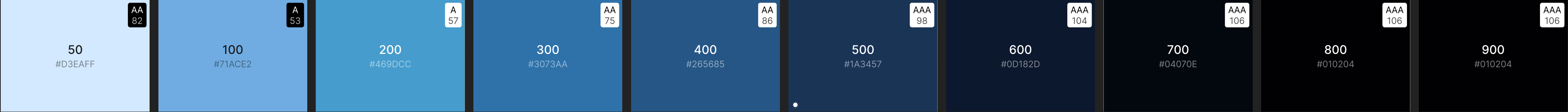
liberty red
10 colors



patriot blue
10 colors



capitol navy
10 colors



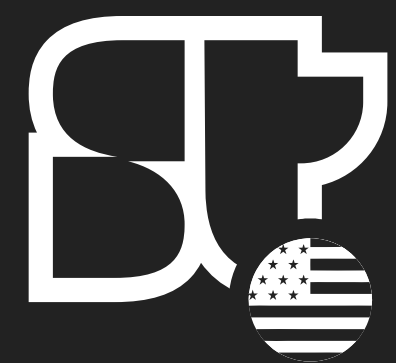


Instrument Sans

Geist Sans is a modern geometric typeface with balanced proportions and strong legibility. Its clean lines and versatile style make it well-suited for both headings and body text, giving brands a confident and contemporary voice.

[Google Fonts](#)

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz0123456789!@#\$%^&*()-+/'"<>



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